

# Neal Matthews

Lead UI Designer

Portfolio:  
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Telephone  
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I am lucky enough to be in a position where I love what I do for a living, working with all things digital. With over fourteen years' experience as a UI, UX and Product Designer, both agency and client side, I have an in-depth knowledge of many parts of the digital industry and design process. Whether it be incremental changes or large releases, my focus is always to make considered and informed improvements to products to get them in the best place possible for delivery and release. If you like what I do and you need help with online design and UX then please get in touch and I will do all I can to help out.

## Employment history

Oct 2019 - Present (contract)	Lead UI Designer Ascential	Role - Help create a new design system and component library across all five of Ascential's brands including Cannes Lions and Money 20/20.
Aug 2019 - Present (contract - pt)	Lead Product Designer Delib	Role - Enhance Delib's three web apps and marketing sites and carry out research to develop two new products.
Mar 2019 - Oct 2019 (contract)	Senior UI Designer John Lewis	Role - Make improvements to the 'Our Services' section of John Lewis's website whilst supporting a re-platform of the products.
Sept 2017 - Mar 2019 (contract)	Lead UI Designer Tesco - Technology Team	Role - Focusing on the self-service checkout and their customer engagement centre (OneCEC), I was tasked with integrating our new design language into the products whilst enhancing functionality and solving pain points.
May 2017 - Sept 2017 (contract)	Lead UI Designer Tesco - Apps Team	Role - Integrate the new digital design language into the iOS and Android groceries apps and make improvements based on customer research.

Sept 2015 - May 2017 (contract)	Senior UI Designer Tesco - Online Team	Role - Help create Tesco's new digital design language.
May 2015 - Sept 2015 (contract)	Senior UI Designer Sainsburys	Role - Work closely with the development team to help them deliver their new design language and brand update. Develop conceptual designs for the 'Online supermarket of the future'.
Jan 2014 - May 2015 (contract)	Senior UI Designer John Lewis	Role - Redesign John Lewis's online checkout to be optimised for mobile.
Feb 2013 - Jan 2014 (contract)	Lead UI Designer Delib	Role - UI, UX and research of two of the company's main products to be optimised for mobile. Work with the development teams to support the product builds through to release.
Feb 2013 - Sept 2013 (contract)	Senior Digital Designer Nationwide	Role - Help with the design of online marketing campaigns and product releases.
Sept 2011 - Feb 2013	Senior Digital Designer Prophecy Unlimited	Role - Design and UX across all areas of digital for clients including BMW, Alfa Romeo, Jaguar, Land Rover, Mini, NHS, Lexus.
July 2010 - Sept 2011	Senior UI Designer Jump to!	Role - Design, build and manage all areas of online business for the Creative Agency working for mainly FMCG clients including Tyrells Crisps, James Chocolates and Adelle Foods.
Mar 2009 - Jul 2010	Digital Designer/Developer Fasthosts	Role - Help with the design of online marketing campaigns and product releases for the hosting company.
Sept 2005 - Mar 2009	Digital Designer/Developer Nelson Thornes	Role - Help with design and development of product microsites and online marketing campaigns.

## Education

Oct 2017 - Present	Central St Martins	Degree - MA in Fine Art (in progress)
Sept 2006 - July 2008	Birmingham City University	Degree - MA in Visual Communication (Specialising in Digital Design & UX)
Sept 2001 - June 2004	University of East London	Degree - 1st Class BA Honours Degree in Graphic Design

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